

Sustainable Manufacturing Practices to Enhance Competitiveness & EU Regulation on Deforestation-free Products (EUDR) -Way Forward Awareness Seminar at New Delhi; 31st August 2024

The European Union's new EU Regulation on Deforestation-free Products (EUDR), set to take effect on December 30, 2024, targets deforestation and degradation linked to products like cattle, soy, palm oil, cocoa, coffee, rubber, timber, and wood. EUDR aims to promote a "deforestation-free" market in Europe and globally. In response, EPCH is enhancing its existing Indian Timber Legality Assessment & Verification Scheme (VRIKSH) by integrating geo-location compliance for deforestation-free land, offering a practical solution for wooden handicrafts exporters. In light of this, EPCH, in collaboration with CII, is organising seminars across various locations to promote sustainable manufacturing practices and improve exporters' competitiveness. These sessions focus on world-class manufacturing practices, cultural shifts towards continuous improvement, enhanced productivity, cost reduction, product quality, energy efficiency, and compliance with EUDR.

A session was organised at New Delhi on 31st August, 2024 with Former Chairmen & Members COA, EPCH - Mr. Raj Kumar Malhotra and Mr. Ravi k Passi; Mr. Vishal Dhingra, Chairman-BAA; Mr. Sachin Raj Jain, EUDR expert; and Mr. Rajesh Rawat, Addl. Executive Director, EPCH, alongwith over 130 exporters and



Seen L-R: Mr. Vishal Dhingra, Chairman-BAA; Mr. Sachin Raj Jain, EUDR expert; and Former Chairmen & Members COA, EPCH - Mr. Ravi k Passi and Mr. Raj Kumar Malhotra

Buying Sourcing Consultants from Delhi/ NCR. The session benefitted stakeholders in many ways, including providing a viable solution and the way forward in case of EUDR compliance. The speakers addressed the queries received from the members and concluded their interaction on a positive note.

